



33%

of adults have low literacy

Adults with below basic reading skills struggle to read beyond a very short text with basic vocabulary on familiar or specific topics. Some adults at this level are functionally illiterate.

LA avg | **27%**

US avg | **22%**

50%

of adults have low numeracy

Adults with below basic math skills struggle to compute beyond basic, one-step operations with addition, subtraction, multiplication, and division. Some adults at this level are functionally innumerate.

LA avg | **42%**

US avg | **32%**

■ Jackson

■ Louisiana



ECONOMY *Increased adult literacy generates an additional 10-15% of GDP for our state.*

Residents Living Below the Poverty Line



Median Income



Unemployment Rate



Households with SNAP/Food Stamps



GENERATIONAL LEARNING *Increased adult literacy increases children's academic achievement.*

4th Graders Failing English LEAP



Adults with no HS Degree



HEALTH OUTCOMES *Increased adult literacy improves health & reduces healthcare costs.*

Adults Reporting Poor or Fair Health



No/Limited Access to Healthcare



DIGITAL EQUITY *Increased adult literacy increases access and effective use of digital technologies.*

Households with no Internet



Households with no Computer/Device

